

# Cathy Miller, Business Writer | Consultant

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<b>Objective</b>	To help businesses create their unique message and deliver it simply and clearly.
<b>Qualifications</b>	<ul style="list-style-type: none"><li>▪ 30+ years of professional business writing for online and print media</li><li>▪ Specialty in healthcare, employee benefits, and corporate wellness</li><li>▪ Corporate career working for insurance carriers/international consulting firms</li><li>▪ Keynote speaker in corporate career for employee benefits/legislative issues</li><li>▪ Launched own business offering professional business writing services</li><li>▪ Added specialty in white papers, case studies, and industry ghostwriting</li></ul>
<b>Employers/Clients</b>	<ul style="list-style-type: none"><li>▪ Aetna, Prudential Health Care, Mercer HR Consulting, Barney &amp; Barney</li><li>▪ Fairmont Hotels &amp; Resorts, Lockheed Martin, Northrop Grumman</li><li>▪ HUB International, Alliant, Precept Group, Fringe Benefits Consortium, McKesson Business Performance Services, Motivano/BenefitHub</li><li>▪ Somnia Anesthesia Group, EmCentric, Odyssey Logistics &amp; Transportation</li></ul>
<b>Recent Writing Projects</b>	<ul style="list-style-type: none"><li>▪ Ghostwriter for more than 250 industry articles/blog posts and ebooks on employee benefits, corporate wellness programs, and healthy living</li><li>▪ Created original content for more than three dozen white papers, case studies, and resource documents for anesthesia management company</li><li>▪ Created employee benefit booklets, newsletters, posters, inserts, open enrollment presentations for mid- to large-sized employer groups</li><li>▪ Developed content for human resources portals and employee benefits intranets and how-to instructions for employee benefits technology</li><li>▪ Contracted for development of global logistics management company's marketing including press releases, resource documents, online content, blog posts, case studies</li></ul>
<b>Professional License</b>	Licensed Disability (Health), Life Agent - ID Non-resident license - AZ, CA Retired Registered Dental Hygienist license
<b>Education</b>	University of Phoenix, Bachelor of Science, Business Management Graduated with Honors  Cuyahoga Community College, Associate Degree of Science, Dental Hygiene Dean's List