

Consulting Services

CONSULTING FEE

\$150/hour

Separate fee from project fee for services listed under Scope of Work

BRANDING MESSAGE REVIEW

Evaluates current branding message and measures how effectively business communication supports message

Gold Package
Starts at \$5,000

(up to 5 business publication samples PLUS website review)

Silver Package
Starts at \$1,500

(up to 3 business publication samples OR website review)

CONTENT MAKEOVER

Starts at \$500

Reviews signature marketing pieces (e.g., brochure, white paper, website) and offers makeover recommendations for improving effectiveness.

OTHER BUSINESS CONSULTING SERVICES

Contact
Cathy Miller

Business Writing Services

GHOSTWRITING BYLINED ARTICLES

Trade magazines, feature articles (ebooks negotiated per project). Fees vary based on length, research, byline vs ghostwritten

Starts at \$1 per word

BUSINESS BLOG POSTS*

Fees vary based on length, research, byline vs ghostwritten
3/6/12-month contracts

Starts at \$200 per post
(300-500 words)

*See [ghostblogging packages](#)

CASE STUDIES

Fees vary based on length and number of required interviews

Starts at \$1,500 per project

WHITE PAPERS/REPORTS

\$4,000 + per project

WEB CONTENT/COPYWRITING

Fees vary based on scope of project

\$300 - \$400 per page
(approx. 400 words)

OTHER BUSINESS WRITING SERVICES

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Standard Terms

- Total fees of \$500 or less require payment in full before the project starts
- Fees totaling more than \$500 require a deposit of the greater of 50% of total fee or \$500
- An invoice for the balance of fee (if applicable) will be sent with draft copy
- Cathy Miller accepts company check (made payable to Cathy Miller) or PayPal
- If changes to the Scope of Work require significant additional hours, an amendment will be issued based on those changes

Cathy Miller

Business Writer|Consultant

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Above fees effective January 1, 2016

Final fees are quoted on a per project basis and formalized with a written Proposal or Statement of Work that includes Scope of Work, Timetable, Fees and Terms of Agreement.

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Business site: www.CathyMiller.biz



Cathy Miller

Simplifying business communication